

Have You Ever Pondered Pink?



Name: _____ Date: _____
 Phone: _____ Consultant's Name: _____
 Single Married Children; Ages _____

Mark the two groups of words that best describe you:
 1 = First Choice 2 = Second Choice

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Results-oriented
Quick decisions
Time is valuable
Independent
Direct | People-oriented
Love to talk
Motivational
Enthusiastic
Like recognition | Family-oriented
Loyal
Slow to change
Security-minded
Play by the rules | Detail-oriented
Perfectionistic
Self-critical
Analytical
Cautious |

Have you ever considered doing something on the side to make extra money? Y N



Thinking of your current job, do you...
 ...consider it to be the career of a lifetime? Y N
 ...have the flexibility to take time off whenever you choose? Y N
 ...feel you are paid what you're worth? Y N
 ...have absolute control over career advancement? Y N

On a scale of 1-10, how would you rate your interest level in having your own Mary Kay business? (No 5's, please. ☺) _____

From time to time, my Director selects a small group of women from these surveys to join us for coffee or a conference call to hear more. If your profile is selected as one of the most outstanding, would you meet with us? Y N



Thanks for your input!

Marketing Survey
 These are some of the reasons others have chosen to become Independent Mary Kay Beauty Consultants. Which would appeal to you?
 (Please check all that apply.)

- | | |
|---|---|
| <input type="checkbox"/> Unlimited earning potential | <input type="checkbox"/> Flexible hours/More time with family |
| <input type="checkbox"/> Recognition and rewards | <input type="checkbox"/> Tax benefits |
| <input type="checkbox"/> Personal growth/Self-improvement | <input type="checkbox"/> Positive circle of influence |
| <input type="checkbox"/> Career Car Program | <input type="checkbox"/> Learning skin care and color techniques |
| <input type="checkbox"/> Advancement opportunities | <input type="checkbox"/> Making a positive change in your life |
| <input type="checkbox"/> Being your own boss | <input type="checkbox"/> Helping others feel more beautiful and discover their full potential |
| <input type="checkbox"/> Company philosophy of "God first, family second, career third" | <input type="checkbox"/> Wholesale buying privilege |

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